

World Environment Day 2015 Blog Competition

Seven Billion Dreams. One Planet. Consume with Care.



How to enter

1. Write a compelling blog post on this year's theme, **Seven Billion Dreams. One Planet. Consume with Care**, which highlights sustainable lifestyles and consumption. Post it on your blog!
2. Post a link to your story onto the UNEP Facebook fan page <http://facebook.unep.org> with this comment, "*I just entered the #WorldEnvironmentDay2015 blog competition to win a trip to Milan. What do you think of my article?*" [URL]
3. Send us your short biography (200 words) in an email to WorldEnvironmentDay@unep.org with the subject heading '**WED 2015 Blog Competition**'. Be sure to include your contact details and what country you are from so we can call you if you win!

Deadline for entries is **26 April 2015**.

To increase your chances of winning, post your story on Twitter and Facebook with the hash tag **#wedblog2015**, and encourage friends to like, favourite, comment, retweet and share. The more popular your story, the more it will get noticed.

Timeline

April 15th – call for blog article submissions open

April 26th – article entries close

April 27th to 30th – selection process

May 4th – blog competition winner officially announced

May – travel preps for winner (visas, DSA, local internet access, etc.)

June – blogging in Milan

Judging Criteria

The winning entry will be selected by representatives from UNEP and TreeHugger based on the interest generated, level of engagement, expressed passion, originality, relevance to theme, accuracy, structure of article and popularity.

Useful resources for understanding sustainable consumption and production

Collaboration Centre on Sustainable Consumption and Production -- <http://www.scp-centre.org/home.html>

Decoupling natural resource use and environmental impacts from economic growth -- http://www.unep.org/resourcepanel/decoupling/files/pdf/Decoupling_Report_English.pdf

Sustainable Consumption and Production and the SDGs --
<http://www.unep.org/post2015/Portals/50240/Documents/UNEP%20Publications/UNEPBriefingNote2.pdf>

Sustainable Consumption and Production: Promoting Climate-Friendly Household Consumption Patterns --
<http://www.greeningtheblue.org/sites/default/files/Sustainable%20consumption%20&%20Production.pdf>

Frequently asked questions

[What if I don't have a blog site?](#)

You can only enter the competition by posting a story on your own blog. Create one if you must! Consider using [Blogger](#), [WordPress](#) or [Medium](#).

[Who can enter?](#)

Anyone aged 18 and above can enter. See terms and conditions.

[Is the competition free to enter?](#)

Yes

[Can I submit more than one entry?](#)

No

[How will my article be judged?](#)

Entries will be judged for interest generated, level of engagement, expressed passion, originality, relevance to theme, accuracy, structure of article and popularity.

[Will I get paid if my piece appears in the paper or online?](#)

No.

[Can I use an existing piece?](#)

Your piece must not have been published before, and should be written specifically for this competition.

[What if I am selected but unable to go to Italy?](#)

By entering the competition you confirm that you will be available to travel to Italy for two nights around World Environment Day. Keep 3 to 6 June, 2015 open.

[Will I lose any rights to my work by entering the competition?](#)

By entering into the 2015 World Environment Day Blog Competition you assign copyright to UNEP. UNEP will have the right to use your entry in connection with the competition, including the right to copy, edit, display, publish and make available your entry in any format, in accordance with the applicable UN rules and regulations further to UNEP's mandate. UNEP and its partners will endeavour to give credit to you as the author. Please remember to update your contact details with us should they change.

Terms and Conditions

Who may enter and how to win

1. Entry into the United Nations Environment Programme (UNEP) World Environment Day (WED) Blogging Competition 2015 is subject to acceptance of these terms and conditions.
2. All entries must be received by 11:59pm (+3 GMT) on Sunday 26 April. Any entries received after this closing date and time will not be accepted. UNEP reserves the right to change the closing date where the entries are of insufficient quality. No responsibility is taken for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical other reason.
3. Entries posted on the UNEP Facebook fan page must link to a specific blog post entry for the WED Blogging competition. An email with the contact address and short (200 word) biography of the blogger should be sent to worldenvironmentday@unep.org
4. Entries should not have been previously published and should be the sole original work of the entrant. Any evidence of plagiarism may result in the entrant being removed from the competition.
5. Incomplete entries, entries on behalf of another person and joint entries will not be accepted. Only one entry per person can be accepted.
6. UNEP is not obliged to publish any entry.
7. A panel of experts from UNEP and TreeHugger will select the blog post that best satisfies the criteria on the entry page. The winner will be announced on www.unep.org/wed

The Winner

8. The winner must be a minimum 18 years of age and possess a valid passport (a passport valid for three months beyond the length of stay and issued within the past 10 years is required for travel to Italy). UNEP and partners will provide flights (and associated taxes) and a daily subsistence allowance that will cover meals, accommodation and local travel according to applicable UN rules and regulations. Although we will advise on other preparations needed (e.g. vaccinations) the winner is expected to arrange these and as such, these elements are not the responsibility of UNEP. In addition, winner's personal spending money for the duration of the trip shall be his/her own responsibility and so the winner must therefore ensure they have sufficient financial resources to meet any further financial commitments that may occur in connection with their trip. Prior to departure, the winner will be required to provide to UNEP contact details of his/her next of kin.

9. The winner of the competition will travel to Italy to blog, tweet and post Facebook messages for two nights on World Environment Day events and activities for UNEP taking place between 3rd and 6th June 2015.

10. The winner shall submit at least one blog post daily, and tweets and Facebook posts from Italy throughout WED. UNEP may edit and re-publish the winners blog posts, and tweets, and any photographs, which the winner may take on the trip in connection with WED, in any online or off-line publication published by UNEP.

11. UNEP is not responsible for cancellation, delays or changes to flights or for the inability of the winner to take further part in the competition due to problems with flights, travel or any other factor outside UNEP's control.

12. Entrants must have no criminal convictions, outstanding court summons or any legal reason that they would be unable to travel to Italy between the 3rd of June 2015 and 6th of June 2015, inclusive.

13. Entrants must be available to travel between the 3rd of June 2015 and 6th of June 2015, inclusive.

14. UNEP may terminate this Agreement upon notice to the winner for any of the following reasons: if he/she is unable to depart on the trip or to continue with the trip; if he/she fails to keep to their proposed journey and itinerary without good reason or unless agreed with UNEP; if he/she brings or seeks to bring UNEP, its publications or the partners into disrepute; if he/she breaches any term of this Agreement.

15. The winner: a. grants UNEP and each of the partners a perpetual license to copy, edit, display, publish and make available their entry and, any photographs taken on the trip in connection with the Competition in any format in connection with the Competition; b. agrees that UNEP and each of the partners may publish their name in connection with UNEP's and/or a partner's use of the blog submission and any applicable photographs; and c. warrants that the blog submission is their own original work, that it is not defamatory and that it shall not infringe any third party rights including, without limitation, privacy.

16. The winner may be required for promotional activity.

17. The winner will assume sole responsibility for his/her own actions and their own safety during their trip for such periods when they are not accompanying representatives of UNEP or its partners on any organized element of the trip. The winner agrees to act in accordance with any reasonable instructions given to them by or on behalf of UNEP or its partners, to adhere to any itinerary for the trip given to them by UNEP or its partners, to act at all times with due and proper consideration for others and to observe and respect and abide by any applicable local laws, guidelines or customs. UNEP accepts no responsibility for and excludes all liability to the fullest extent permitted by law for any breach by the winner of this clause and for the winner's own

actions and their own safety during their trip for such periods when they are not accompanying representatives of UNEP or its partners on any organized element of the trip providing that UNEP does not seek to exclude any liability to the winner for any death or personal injury caused by the negligence of UNEP.

18. This Agreement does not constitute any form of employment by UNEP by the winner.

19. UNEP and partners reserve the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Competition with or without prior notice due to reasons outside their control.

20. UNEP reserves the right at any time to change these terms and conditions.

21. This Agreement shall be subject to and interpreted in accordance to the guidelines governing participants in United Nations events.

22. The winner will be required to sign a letter to confirm their acceptance of these terms and conditions prior to their departing on their trip

About WED

World Environment Day (WED) is the United Nations' principal vehicle for encouraging worldwide awareness and action for the environment. Over the years it has grown to be a broad, global platform for public outreach that is widely celebrated by stakeholders in over 100 countries. It also serves as the 'people's day' for doing something positive for the environment, galvanizing individual actions into a collective power that generates an exponential positive impact on the planet. We believe WED will be an excellent opportunity to raise a call for sustainable lifestyles at every level